

The Green Future Club premiers green products of today & sustainable concepts for the future!

Germany, Radebeul, 18.04.2021 – 1,461 participants from 51 countries applied for the Green Product & Concept Award 2021.

SOULMAT was awarded the Green Product Award 2021 in the Category Interior & Lifestyle.



The Green Product & Concept Award is awarded annually to products & concepts that stand out in terms of design, innovation & sustainability. The best 100 products and concepts were nominated. The winners came from Germany, India, Canada, Netherlands, Austria, Spain, Taiwan, USA, among others. They were presented during the award ceremony by jurors – Katja Reich (DBZ), Tina Kammer (InteriorPark.) Prof. Kiersten Muenchinger (University of Oregon), welcomed and awarded.

SOULMAT won the Green Product Award 2021 in the category Architecture Interior & Lifestyle.



**Green
Product Award**
Winner 2021

„SOULMAT has a convincing and innovative approach to make an everyday product sustainable. The ability to dismantle the mattress into its individual layers to make it washable is terrific.“

Official Green Product Award Statement

Even with good care, even the best mattress will have served its time one day. Every year, a good eight million mattresses are disposed of in Germany alone - that is so many that they could cover the whole of Saxony. The problem: Conventional mattresses* usually end up in special waste after only a few years. With SOULMAT, we want to counter this throwaway culture with a sustainable solution. We have therefore developed a mattress that can be adapted to individual requirements at any time with a tested and certified durability of up to 30 years.

About the Awards

The international Green Product Award has been honoring products and services since 2013, which stand out in terms of design, innovation and sustainability. The aim of the prize is to give good examples to the public and to provide feedback and networking opportunities for the participants. The 12 award categories are: Architecture & Tiny Houses, Building Components, Circular Materials, Consumer Goods, Fashion, Handicraft, Interior & Lifestyle, Kids, Kitchen, Mobility, Sport and Workspace. The Green Concept Award recognizes concepts that are not yet on the market. The annual Green Trend Book contains results from the award cycle & trend impulses of international experts.

The awards are organized by the non-profit Green Future Club, which provides designers, researchers and businesses with a platform for an active and hands-on exchange around green innovations. www.gp-award.com/en/gfc